



DataBank IMX Continues to Strengthen its Focus on Government Markets

DataBank IMX Adds Experienced Talent to Lead and Expand its Presence in Government

September 15, 2006 (Beltsville, MD) DataBank IMX, a national Business Process Outsourcing firm, has announced that **Barbara Martin** has joined Databank IMX as the Vice President, Business Development for the Public Sector market. In her capacity, Barbara assumes responsibility for evaluating opportunities, establishing and coordinating market activities, implementing strategic initiatives, and developing partnering relationships focused on state and local government clients.

Barbara brings a blend of skills and knowledge to manage the Public Sector business development efforts for DataBank IMX. She has twenty-four years of technology-related industry experience (eleven in a Public Sector role) with such companies as IBM, Wang Laboratories, and most recently Xerox Global Services. Her roles varied and spanned the full spectrum from sales, project management, marketing and consulting for government and commercial clients.

She has consulted with large multi-national corporations as well as universities, state and local government agencies to strategically plan, design, implement, and project manage enterprise-wide initiatives designed to resolve client business challenges, maximize client value, and improve processes.

Dick Aschman, CEO, said, "Our Company is delighted to have Barbara Martin join the Databank IMX team. She will help lead Databank IMX's focus on state and local government, a key growth market for our Company."

DataBank IMX is a client-driven organization and a leading provider of content management services and solutions. The extensive experience and expertise that DataBank IMX has in managing a company's most valuable assets – their documents – is unsurpassed in the industry.

DataBank IMX is dedicated to enabling their clients to become more efficient and effective. The solutions they deliver are deployable at both the departmental and enterprise level. As a result, thousands of clients have chosen DataBank IMX to help manage their image and information needs, streamline their operations, reduce cost, and enhance information access.

DataBank IMX
www.databankimx.com
12000 Baltimore Avenue
Beltsville, MD 20705
Tel: 800-873-9426 Fax: 301-210-5348